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NAC wins 'Best Booth' at Direct Marketing Association of Washington Bridge Conference

Duncansville, PA August 2010 – While attending the Direct Marketing Association of Washington (DMAW) Bridge Conference in Washington DC July 26th-28th, North American Communications was honored with the award for 'Best Booth'. NAC was chosen ahead of 100 first class vendors. As a prize, the company receives a free exhibit at next years' conference. DMAW is the largest regional direct marketing association in the United States. Their purpose is to promote networking and business communication amongst members in order to better facilitate the diverse direct marketing industry.

This year, NAC's booth was focused around Corporate Social Responsibility (CSR). Instead of showcasing the company's business capabilities, they instead displayed their efforts in sustainable business practices, as well as their dedication to non-profit organizations.

NAC is a signatory to the United Nations Global Compact, a forum for businesses all over the world to establish themselves as socially aware and responsible companies. In their recently published 'Communication on Progress' NAC outlines its advances in the areas of human rights, labor rights and environmentally friendly products/services.

NAC is also an avid activist for the Bead for Life (BFL) organization. BFL works to assist impoverished women out of Uganda, Africa. The women roll beads out of recycled paper that are then strung and sold all over the world. All profits from the beads go directly back to the women and their community.

About North American Communications - Established in 1979, North American Communications is one of the nation's largest, bi-national direct mail providers in the industry. With two production facilities centrally located in the United States and Mexico, NAC has the capacity to provide clients with a wide range of products and services.